

Consumer Guide Automotive

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Consumer Guide Automotive

Auto marketers know that the average path to purchase for a new or used car can span months. During this research period, countless intent-driven ...

Chat marketing - Get your free guide to the best-kept auto marketing secret

Perhaps you've heard about the global computer chip shortage. It's affecting a lot of products, including cars, and local dealers are feeling it. [It's] hampered our getting vehicles from the ...

There's a global microchip shortage, and auto dealers are feeling the pinch

According to AAA, driver interest in advanced safety technology is high. When asked which of these systems they want in their next ...

Eco-friendly vehicles top 2021 AAA car guide rankings

Buying a reliable, used car may seem like a daunting task, but if you do your research, you can make the process less complicated and save some money.

Important things to consider when buying a used car

For the 2021 edition of the Car Guide, the 2020 Tesla Model Y Long Range EV SUV has earned the overall top score. The Car Guide provides consumers with reviews highlighting how many advanced driver ...

2021 AAA Car Guide offers inside track for the latest in vehicle technology

The postcard-shaped warnings showed up in Dave Burritt's mailbox a week after he registered his 2012 Chevrolet Impala with the Colorado Division of Motor Vehicles (DMV). One read, in bold font, "The ...

A question about vehicle warranty postcards led 9Wants to Know to buy a car for \$1 and a state investigation

Q: I recently bought a new 2021 Mazda SUV. The color is white, and at the time I thought that was what I wanted. But now I am not so sure. I am going to keep the vehicle but feel that I would like ...

Motormouth: Repaint your car? Try this instead

Whatever the cost, a certain seat may simply just not work with your car. This is why we strongly recommend planning ahead. Use our guide to figure out the right seat for your child (and car), and ...

Choosing the Best Car Seat

The majority of car buyers use third-party websites to find information about new and used cars for sale. Further, 83% of car buyers want to do some or all of the car buying process online. As digital ...

Cultivating customer journeys with consumer direct lending

Questions to ask before buying an extended auto service contract on new or used vehicles to avoid scams, overlapping coverage and excluded services.

Is an Extended Car Warranty Worth the Cost?

The AAA Car Guide ranks and rates the latest in vehicle technology, including alternative fuel vehicles, providing consumers with reviews highlighting how many advanced driver assistance systems ...

2021 AAA Car Guide finds advanced safety tech high on buyers' lists

GMCDue to its hefty slate of advanced driver-assist safety features, the 2021 GMC Sierra 1500 2WD Crew Cab SLT is the winner in the pickup category of the 2021 AAA Car ...

GMC Sierra 1500 Earns 2021 AAA Car Guide Award

(NASDAQ: TRUE), the most efficient and transparent online destination to buy a car, today announced the launch of a pilot program with digital sales platform, Roadster. For the first time, consumers ...

TrueCar and Roadster Partner to Provide TrueCar Users Option to Finalize their Car Deal Online

Because some online learning platforms use Google OS, this makes the Chromebook a good choice for children to use for school work. The ease of use also makes it a good choice for older users who want ...

Quick guide if you're considering a Chromebook

Consumer Portfolio Services Inc. (CPS5) on Monday reported first-quarter net income of \$5.2 million. On a per-share basis, the Las Vegas-based company said it had profit of 21 cents. The auto lender ...

Consumer Portfolio Services: Q1 Earnings Snapshot

U.S. consumer borrowing rose by a strong \$25.8 billion in March, the second month in a row of sizable gains and a further indication that the economic recovery is picking up steam. The March gain ...

US consumer borrowing posts another strong showing in March

The process behind buying a bed looks much different than it did 10 years ago. Here are five steps you should take before buying a new bed.

Mattress buying guide: 5 things you should know before you shop

Electric Vehicles (EVs) have emerged as one of the fastest-growing technology solutions in the field of transportation. While that statement may be surprising, more than 40 different EV models can ...

Guest notebook: Electric vehicles important for the state's automotive industry

ST. LOUIS — Potholes! We know them well. Not only are they jarring, they can also do some serious damage to your car as well as your wallet. Consumer Reports explains why those pothole repairs ...

Why pothole repairs are costing more than ever before

With the growing shift toward electric vehicles across the auto industry, it is critical that Alabama continue to make significant investments in their adoption ...