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The Startup Owner's Manual: The Step-By-Step Guide for Building a Great Company by Steve Blank, Bob Dorf

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The Startup Owner's Manual is a step-by-step, near-encyclopedic reference manual or "how to" for building a successful, scalable startup. Want to know what to do the first, week, month or year? What's the right distribution channel for your product? How to get traffic to your web site?...and how to activate customers or users on arrival?

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Learn about how to start your own business in a fraction of the time it takes to listen to the actual book! This book is a literally a step-by-step guide that will educate and enlighten you on how to start your own business. The content is very easy to understand and a couple things are...

### Summary: The Startup Owner's Manual: The Step-by-Step ...

The concept of The Startup Owner's Manual is that it's like a car repair manual but for startup owners. In this book, Steve Blank and Bob Dorf detail all the work (and fun) that needs to happen...

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### The Startup Owners Manual Steve Blank

The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade.

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The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade.

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